### Conference

# STRONG WOMEN FOR A STRONGER ADRIATIC-IONIAN REGION

4-5 July 2023

Hotel Hilton Garden Inn / ZAGREB



**EUSAIR/AII CROATIAN PRESIDENCY** 









#### Tuesday / July 4th

**13:00** • Registration and lunch

14.00 • OPENING SESSION

14.15 OPENING REMARKS
Lidija Pansegrau Hadrović, Croatian Presidency EUSAIR/AII

Andreja Metelko-Zgombić, State Secretary, Ministry of Foreign and European Affairs, Croatia

**Fabio Pigliapoco**, Ambassador, Head of the Permanent Secretariat of Adriatic and Ionian Initiative

Helena Sundblad Schäfer, EC DG REGIO

 Monika Udovičić, Director General, Ministry of Tourism and Sport, Croatia

Helena Štimac Radin, Governmental Office for Gender Equality, Croatia

**Zrinka Raguž**, State Secretary, Ministry of Regional Development and EU Funds, Croatia

#### 15.15 • STEMAZING WOMEN

Moderated by Andrea Čović Vidović, Deputy Head of Representation, European Commission Representation, Zagreb

Martina Dimoska, first female analog astronaut in North Macedonia and the Balkans

Nina Drakulić, Montenegrorobotics, Montenegro

Prof. dr. **Samra Mujačić**, STEM Academy & University of Tuzla, Bosnia and Herzegovina

Professor **Cristiana Carletti**, expert/adviser, Department for Equal Opportunities/Presidency of the Council of Ministers, Italy

**16.30** • Coffee break

#### 17.00 • WOMEN IN BUSINESS

Moderated by Mirjana Čagalj, Vicepresident, Croatian Chamber of Commerce, honorary EUSAIR/AII Ambassador

**Biljana Ščekić**, EBRD, Western Balkans and EU countries, SME Finance and Development team – how to start and develop business in the region

**Joze Tomaš**, President of the Forum of Adriatic and Ionian Chambers of Commerce

dr. **Sanja Popović Pantić**, Institute Mihajlo Pupin, Head of Science and Technology Policy Research Center and Chair of the EEN Thematic Group Women Entrepreneurship The challenges of women entrepreneurship today

## 18.15 • LEADING YOUTH EMPOWERMENT PROCESSES IN THE EUSAIR REGION

**Krisela Hackaj**, Executive Director, Cooperation and Development Institute (CDI), Albania - Leading Youth Empowerment processes in the EUSAIR region

**18.30** • Networking dinner for all participants

#### Wednesday / July 5th

## 9.30 • STRATEGY GOES GREEN – WOMEN ENTREPRENEURSHIP IN RURAL TOURISM

Moderated by Elena Di Federico, EU CAP Network

**Dijana Katica**, Croatian Association for Tourism and Rural Development The Village Membership Club

Nada Šarić, S.O.R. Narcis, Posušje, Bosnia and Herzegovina

Vicky Stroumpou, Ministry of Tourism, Greece

Coffee break 10:45 **CIVIL SOCIETY - STRENGTHENING ROLE OF YOUTH IN** 11:15 THE REGION FOR THE FUTURE (AIE, AI-NURECC PLUS) Moderated by Maria Luisa Esposito, Adriatic-Ionian Euroregion Eva Kotnik, President, National Youth Council, Slovenia Nataša Gligorijević, Director, Centre of Sustainable Development Serbia (Difusse hotels) Nikolina Adžić, founder of Youth Network, Montenegro Tomislav Jeleković, Board Member, youth organisation Status M, Croatia – The role of boys and men in gender equality **CONCLUDING SESSION** 12:30 Andrea Čović Vidović, Deputy Head of Representation, European Commission Representation, Zagreb Maria Luisa Esposito, Adriatic Ionian Euroregion (AIE) Lunch for all participants 13:00